



hot makeup
PROFESSIONAL

Product Catalog

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EYES

HOT CANDY EYESHADOW

17 variants | 2.5g / 0.08oz



HC01
FROSTY WINTER



HC02
GOLDEN SWEETNESS



HC07
HARMONY



HC08
DARLING



HC11
COUNTRY GIRL



HC13
AMAZON



HC15
MERMAID EYES



HC18
GONE SURFING



HC21
CHANDELIER



HC23
GOING, GOING, GONE



HC26
MOROCCO



HC27
MOODY MONDAY



HC28
HOLLYWOOD HILLS



HC30
TOASTED ALMOND



HC32
SUEDE



HC33
FAUX LEATHER



HC34
SILHOUETTE

DESCRIPTION

Illuminate and define your eyes with our deeply pigmented range of colors that will stay true in color throughout the day and into the night. These pressed pigments can be worn wet for a metallic glamorous flare or dry to allow the glimmering sparkles to truly pop.

DIRECTIONS

Apply with a brush, sponge, or fingers for a shimmer effect. If used wet, the finish will be more metallic.

ARTIST TIP

“Wearing it dry you get the sparkle. Wearing it wet you get the shine. Harmony and Morocco are fan favorites for a smokey eye with a pop of shine.”

WHAT MAKES IT HOT?

This is a shimmer eyeshadow that can be used dry for a shimmer effect or wet for a “foil” effect.

EYES

LUMINOUS EYESHADOW

33 variants | 2.8g / 0.1oz



DESCRIPTION

Soft as silk eye shadow due to its infused Jojoba Oil that seamlessly melts onto the lid. These highly pigmented colors will give your eyes a brilliant, almost metallic, glow that will surely steal the show wherever you go. Filled in a sleek magnetized pan so that as an artist, you can customize your palettes as you choose.

WHAT MAKES IT HOT?

This eyeshadow is neither a matte or a shimmer — it is metallic.

DIRECTIONS

Apply this product with a brush for a beautiful sheen of color. Highly pigmented and easily blendable, the Luminous Eyeshadow is a perfect addition to any day or night look.

ARTIST TIP

“For maximum shine pair this with My Addiction Eye Primer. It really enhances the shine of the metallic look of the eyeshadow.”

EYES

SILKY MATTE EYESHADOW

17 variants | 2.1g / 0.1oz



**SM05
CONNECTION**



**SM30
SEVEN TO NINE**



**SM50
INCADESCENT**



**SM76
TUSCAN SUN**



**SM12
NICE MOMENTS**



**SM36
STATE OF GRACE**



**SM54
LOVE YOUR LIFE**



**SM84
SUTAN**



**SM13
PRINCESS**



**SM38
INTERVIEW**



**SM59
BITE**



**SM22
EVERYONE'S HERE**



**SM44
TOGETHER**



**SM65
HANNAH**



**SM27
MIDNIGHT BLUE**



**SM49
FASHION SENSE**



**SM72
COMPLETE**

DESCRIPTION

A Jojoba Oil infused, highly pigmented, and silky texture that applies smoothly and blends effortlessly onto the skin. The vast assortment of colors will fit any occasion in life. Filled in a sleek magnetized pan so that as an artist, you can customize your palettes as you choose.

WHAT MAKES IT HOT?

This is a matte eyeshadow.

DIRECTIONS

Apply with an eyeshadow brush. Silky Matte Eyeshadow can only be used dry.

ARTIST TIP

"My Addiction Eye Primer is a product I have to use on our Silky Matte Eyeshadows because it makes the color pop even more than they already do!"

EYES

SWIFT MOVE EYESHADOW

13 variants | .64g / 0.02oz



SMP01
LACE DRESS



SMP02
TENDER HEART



SMP03
LAVA



SMP04
DESERT ISLAND



SMP05
LOST IN TIME



SMP06
GOLDEN CITRUS



SMP07
CARRIBEAN



SMP08
SPARKING WAVES



SMP09
THE GOOD LIFE



SMP10
TIE-DYE



SMP11
CAT EYES



SMP12
DESOLATE NIGHT

DESCRIPTION

The most portable and convenient eyeshadow pen that delivers deeply pigmented shades of color that will blend effortlessly into the skin. This longwearing formula will define and contour dramatic or natural looking eyes through the sponge tip applicator with just one easy swipe.

DIRECTIONS

Remove twist-top and swipe or pat across eyelids for easy on-the-go makeup application.

EYES

BIG MAMMA MASCARA

1 variant | 6.4g / 0.22oz



BMM01
STILETTO BLACK

DESCRIPTION

High definition mascara enriched with 20% fiber that will create volume. Our densely pigmented formula will adhere to your natural lashes, resulting in the ultimate dramatic and sultry look for your eyes.

Waterproof Fiber Mascara.

DIRECTIONS

By starting at the base of your lashes, work your way to the tips with a side-to-side motion. Repeat this step if more coverage is desired.

WHAT MAKES IT HOT?

This mascara is a fiber mascara.

EYES

CURLY KILEY MASCARA

1 variant | 6.4g / 0.22oz



CKM01
SECRET BLACK

DESCRIPTION

Strengthen and hold your curl longer so your lashes don't fall flat with the Curly Kiley Mascara.

Waterproof Curling Mascara.

DIRECTIONS

By starting at the base of your lashes, work your way to the tips with a side-to-side motion. Repeat this step if more coverage is desired.

WHAT MAKES IT HOT?

This mascara holds the curl in lashes.

EYES

FAT DADDY MASCARA

1 variant | 6.8g / 0.24oz



FDM01
MIDNIGHT BLACK

DESCRIPTION

High definition mascara that will separate, define, and create volume while promoting eyelash growth.

Waterproof Volumizing Mascara.

DIRECTIONS

By starting at the base of your lashes, work your way to the tips with a side-to-side motion. Repeat this step if more coverage is desired.

WHAT MAKES IT HOT?

This mascara helps the growth of lashes that have fallen out.

EYES

LONG LISA MASCARA

3 variants | 7.19g / 0.25oz



 **LLM01
ECLIPSE BLACK**

 **LLM02
TWINKLE BLUE**

 **LLM03
ENCHANTED GREEN**

DESCRIPTION

Lengthen your lashes and let them reach the sky with our unique formula.

Waterproof Lengthening Mascara.

WHAT MAKES IT HOT?

This mascara will lengthen lashes.

DIRECTIONS

By starting at the base of your lashes, work your way to the tips with a side-to-side motion. Repeat this step if more coverage is desired.

ARTIST TIP

“Twinkle Blue and Enchanted Green are two amazing colors that should be in every artists kit. I like adding Twinkle Blue to the bottom of lashes for the fact that it is a blue base. Adding a blue mascara to bottom lashes brightens up your eye area, which is good if you have dark undercircles”.

EYES

THICK THELMA MASCARA

3 variants | 6.4g / 0.22oz



TTM01
MYSTIC BLACK

TTM02
FOREST BROWN

TTM03
ROYAL BLUE

DESCRIPTION

High definition mascara that will separate and create volume while thickening your lashes to its fullest potential.

Thickening Mascara.

DIRECTIONS

By starting at the base of your lashes, work your way to the tips with a side-to-side motion. Repeat this step if more coverage is desired.

ARTIST TIP

“Forest Brown is perfect for anyone who has really light skin or lashes. Putting black on light lashes can look too dramatic”.

WHAT MAKES IT HOT?

This mascara will thicken lashes. This is the only mascara that is not waterproof.

EYES

MY ADDICTION EYE PRIMER

12g / 0.42oz



DESCRIPTION

An ultra-sheer and lightweight formula specifically designed to smooth the delicate surface of your eyelids. It also keeps your eye makeup on all day without any creasing or color transferring.

DIRECTIONS

Using your fingertips, apply a small amount over your lids before application of an eyeshadow.

ARTIST TIP

"It really is addictive. I cannot live without it now that I started using it. I like to put a small amount on my fingers and dab it all over the lids. Using eye primer keeps eyeshadows on longer and really intensifies the color applied over it".

EYES

TINT AND SET

4 variants | 9g / 0.31oz



TS01
BLONDE

TS02
BRUNETTE



TS03
ASH BROWN

TS05
WARM BROWN

DESCRIPTION

Unique gel formula that will naturally groom your brows in place. This product will give you ultimate precision to sculpt without leaving a sticky or stiff residue.

DIRECTIONS

After filling in your eyebrows, remove the brush from tube and wipe off any excess product. Lightly apply to brows in sweeping motions.

ARTIST TIP

“When using this product remove excess from the brush. There is a lot of product on the brush and it is really pigmented so doing this allows you to build the ‘tint’ and set brows perfectly”.

WHAT MAKES IT HOT?

Unlike most brow gels, this formula has a low level of light reflectors in it — making it seem natural even in HD lighting.

FACE

ALL ABOUT BB

10 variants | 1ml / 0.03oz



DESCRIPTION

This conveniently portable beauty balm concealer moisturizes, softens, and illuminates around the eyes. Doubles for correcting blemishes and imperfections.

DIRECTIONS

Twist the knob at the base of the pen to allow a small amount of product to come to the surface. Then apply on to any blemishes or dark spots and blend with fingertips, a sponge, or a brush.

FACE

BALM VOYAGE ANTI-SHINE PRIMER

4.9g / 0.17oz



DESCRIPTION

A transparent and weightless cream to be used under or over makeup. Eliminates shine and controls oil secretion throughout the day with a beautiful matte finish.

DIRECTIONS

Apply to moisturized skin with a sponge for smooth application before foundation or by itself.

ARTIST TIP

“Perfect for oily skin. Not only is it an amazing base but the mattifiers in it really help to reduce the production of oil for those with oily skin”.

WHAT MAKES IT HOT?

This is perfect for those with oily skin.

FACE

INTENSIFY ME LIQUID SEALER

1 variant | 4.8g / 0.17oz



DESCRIPTION

Transform all of your non-matte cosmetics into long-wearing and waterproof formulas by applying the Intensify Me Liquid Sealer over applied products.

DIRECTIONS

Apply a thin layer over any powder or dried cream to make it long-lasting and waterproof.

FACE

MATTE BRONZER

4 variants | 10.5g / 0.37oz



MB01



MB05



MB10



MB15

DESCRIPTION

Give your skin a healthy glow by contouring and defining with Hot Makeup Professional's Matte Bronzer. A natural sunkissed look that will blend naturally and effortlessly onto the skin.

DIRECTIONS

Apply to the contours of the face with a brush. The temples, sides of the nose, under the chin, and on the cheeks are the most desirable place to apply a matte bronzer.

FACE

NATURAL PERFECTION FOUNDATION STICK

10 variants | 15g / 0.53oz



DESCRIPTION

An innovative and lightweight foundation stick formulated for full coverage, effortless blending, and high pigmentation. The core is infused with an anti-shine control powder that instantly dissolves excess oil so you feel fresh throughout the day.

DIRECTIONS

Lightly apply on the face using your fingertips, a sponge, or brush then blend onto the skin. Apply loose or pressed powder to set.

FACE

PORES AWAY

12g / 0.42oz



DESCRIPTION

Pores Away vanishing cream will diminish the appearance of pores. Smoothens complexion for effortless makeup application that will stay flawless throughout the day. Oil-free formula will not clog pores, while Vitamin E derivatives will keep you feeling hydrated. Good for all skin types.

DIRECTIONS

Apply to moisturized skin with a sponge for smooth application before foundation or by itself.

ARTIST TIP

"I use this all over my face but focus on my nose. If you are not wearing makeup this mattifies your skin and minimizes your pores — which is why I love it. This is the perfect base to allow liquid foundation to just glide over the skin and stay on".

FACE

RED CARPET READY BLUSH

9 variants | 5g / 0.17oz



 **RBL01
POOL PARTY**

 **RBL05
JOYFUL**

 **RBL10
TREASURE**

 **RBL15
COSMOPOLITAN**

 **RBL20
WANDERLUST**

 **RBL25
FALLING SOFTLY**

 **RBL30
DESERT SUNRISE**

 **RBL35
EXPLORE**

 **RBL45
GALAXY SEASON**

DESCRIPTION

Finely milled, highly pigmented, silky textured blush that adds the perfect touch of color for any occasion.

DIRECTIONS

Apply with a brush on the apples and high points of the cheeks.

ARTIST TIP

"These blushes are extremely pigmented, so make sure when applying blush to your brush, to tap the brush to remove excess color. I always prefer to use brushes that are cut at an angle for easier application".

WHAT MAKES IT HOT?

This is highly pigmented powder so a little goes a long way.

FACE

RED CARPET READY POWDER FOUNDATION

9 variants | 7.1g / 0.24oz



RCF01



RCF05



RCF10



RCF15



RCF20



RCF25



RCF30



RCF35



RCF40

DESCRIPTION

Diminish imperfections with our pressed powder foundation that will create the perfect complexion. Infused with 100% Argan Oil to balance, hydrate, and nourish the skin. This formula will mattify skin and absorb oil while keeping it calm and free of irritation. Comes with a disposable application sponge.

DIRECTIONS

Apply with a sponge or brush. Gently apply from the center of the face working outwards.

ARTIST TIP

“The Argan Oil infused into this powder really aids in locking in moisture. I love using the RCR powder foundation to set my liquid foundation. The effect is a soft matte finish that never looks dry”.

WHAT MAKES IT HOT?

This formula helps lock in moisture with the aid of the Argan Oil in it — really great for those with dry skin.

FACE

RED CARPET READY SPOT CONCEALER

10 variants | 13g / 0.45oz



DESCRIPTION

A waterproof, matte, and full coverage concealer that will camouflage even the most difficult skin imperfections and uneven pigmentation.

DIRECTIONS

Apply onto any blemishes and dark spots. Blend with fingertips, sponge, or a brush.

ARTIST TIP

"I love this product! It is perfect for any client that has lines or dark circles. Once you set it with powder, it does not move or crease at all!"

WHAT MAKES IT HOT?

This concealer is waterproof and long-lasting. The first six shades are yellow toned and the last four are pink toned.

FACE

TOUCH ME UP

9 variants | 7g / 0.24oz



TU01



TU05



TU10



TU15



TU20



TU25



TU30



TU35



TU40

DESCRIPTION

A specifically formulated blend Kaolin* and Mica, perfect for filling lines and disguising pores. Prevents shine without drying your skin and clogging your pores. Comes with a disposable application sponge.

*Kaolin: clay used in cosmetics to help absorb oil.

WHAT MAKES IT HOT?

This is a shimmer eyeshadow that can be used dry for the shimmer or wet for a “foil” effect.

DIRECTIONS

Apply with a sponge or brush for a quick touch up to remove shine from your face — or for a minimal tint of color and coverage.

ARTIST TIP

“I love using this product to set my concealer with. The finely milled Mica and Kaolin makes this product just glide effortlessly over the skin”.

LIPS

GLISTENING GLOSS

8 variants | 5.5g / 0.19oz



GG01
BRIGHT DESTINY



GG02
BE MINE TONIGHT



GG03
INSPIRE



GG04
BITTERSWEET



GG05
APPLAUSE



GG06
BE FUNNY



GG07
SOULMATE



GG08
GIRLS NIGHT OUT

DESCRIPTION

This ultra-glide formula will give your lips an intense long-lasting shine.

DIRECTIONS

Apply with gloss applicator or lip brush onto lips.

ARTIST TIP

"I love that this formula is creamy and not sticky. For editorial shoots, I like using the color Inspire on the lips of my models for that chic glossy effect".

WHAT MAKES IT HOT?














This is a high shine semi-pigmented gloss. It gives more of a "glass effect" on lips.

LIPS

FASHION FIXATION LIPSTICK

19 variants | 2g / 0.07oz



 FFL01 TEASE ME	 FFL14 INNERGLOW	 FFL22 CLASSIFIED	 FFL36 SUCCESS
 FFL02 CRUSH ON YOU	 FFL15 VOYAGE	 FFL26 THIS LOVE	 FFL40 SOCIAL
 FFL04 FIRST DANCE	 FFL18 LAST CHANCE	 FFL28 ONE AND ONLY	 FFL42 SIREN
 FFL06 MISS POPULAR	 FFL19 DEFYING GRAVITY	 FFL30 CALL ME	 FFL44 POTION
 FFL11 FAIRYTALE	 FFL20 IMMORTAL	 FFL34 TAKING CHANCES	

DESCRIPTION

These richly pigmented colors will glide over your lips effortlessly without feeling sticky or dry. Our ultra-creamy formula will keep lips hydrated by locking in moisture.

DIRECTIONS

Use alone or over a lip pencil. Apply with a lip brush for a flawless application.

ARTIST TIP

"The pigment on this is lovely and it is very hydrating. Fairytale seems to be a favorite among my clients in Beverly Hills. I like applying it with a lip brush then lightly dabbing it with my fingers to blend it in".

WHAT MAKES IT HOT?

This formula is hydrating and locks in moisture.

LIPS

KISS ME MORE LIP CREAM

13 variants | 2.2g / 0.07toz



**KL01
BUBBLY**



**KL02
SUGAR**



**KL03
SUNSET**



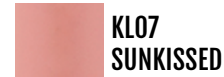
**KL04
NECTAR**



**KL05
CASINO NIGHT**



**KL06
GO FANCY**



**KL07
SUNKISSED**



**KL08
BLOWN AWAY**



**KL09
FRONT AND CENTER**



**KL10
RUNWAY**



**KL11
MOONLIGHT GLOW**



**KL12
JOIN THE PARTY**



**KL13
MIDNIGHT**

DESCRIPTION

The name says it all. Kiss Me More Lip Cream is a longwearing liquid-to-matte lip cream that will glide on smoothly and dries to a matte finish — making your lips extra kissable.

WHAT MAKES IT HOT?

This is a longwearing liquid-to-matte formula.

DIRECTIONS

Apply with a gloss applicator or lip brush. This will dry to matte finish.

ARTIST TIP

“It is really important to remember that you have to allow the product dry fully on the lips before touching your lips together. Doing so will keep the product on longer and will have a more consistent color pay off. Also, remember that matte lip creams or sticks tend to dry out the lips, so make sure you are drinking enough water to keep your lips fully moisturized. Matte formulas don’t look as nice on dehydrated lips”.

LIPS

LUSCIOUS LIP GLOSS

9 variants | 2g / 0.07oz



DESCRIPTION

Lip gloss offered in rich shades with intense shine that will not become sticky or tacky. A must have for every beauty addict. The easy-to-blend formula allows you to customize your own colors — leaving endless possibilities.

DIRECTIONS

Apply with a gloss applicator or lip brush.

ARTIST TIP

“Ceremony has to be one of my favorite colors ever. Perfect color for a nude lip. This formula is really creamy. Make sure to use a lip liner before application. Doing so will help the gloss stay on longer”.

WHAT MAKES IT HOT?

This is a fully pigmented liquid lipstick that does not dry to a matte.

LIPS

NEVER FADE

1 variant | 2.4g / 0.06oz



NF01

DESCRIPTION

A lightly pigmented nude lip base that will smoothen, prepare, and correct the lips before applying lip color for a long wear hold. Can be worn alone if desired.

DIRECTIONS

Use alone or over a lip pencil. Apply with a lip brush to create a flawless base for lipstick application.

LIPS

RED CARPET READY LIPSTICK

19 variants | 3g / 0.08oz



 RCL02 EVER AFTER	 RCL13 WILDFLOWER	 RCL29 TAKE IT OFF	 RCL46 HAPPY THOUGHTS
 RCL04 AIRI'S PARTY	 RCL18 GENIUS	 RCL30 STOLEN HEART	 RCL47 HINTS OF FANTASY
 RCL05 ENDLESS DREAM	 RCL22 FIRST KISS	 RCL33 PLEASANT	 RCL48 IMPULSIVE
 RCL06 PATIENTLY WAITING	 RCL23 PIETRA	 RCL34 CRYSTAL'S KISS	 RCL49 IT GIRL
 RCL09 DIM THE LIGHTS	 RCL25 MATCHMAKER	 RCL39 ENJOY	

DESCRIPTION

Ultra glamorous and rich long-lasting pigments. These smooth formulas and silky colors will unify any look and stay true to color throughout the duration of your wear.

DIRECTIONS

Use alone or over a lip pencil. Apply with a lip brush for a flawless application.

ARTIST TIP

"These colors pack a punch. They are also quite blendable. Experiment with colors by mixing them and creating your own custom colors".

WHAT MAKES IT HOT?

This formula is longwearing.