

ABBIE ALEJO

MOTION GRAPHICS DESIGNER



WORK EXPERIENCE

CASHMERE AGENCY 04/2018 - present

Motion Graphics Designer

Animating graphics for a wide range of clients, such as: Jack in the Box, SheaMoisture, Google, Netflix, Hulu, FX, and Turner. Responsible for project organization and creating motion templates.

BRAINJOLT 07/2016 - 08/2017

Video Producer & Social Content Designer

Created digital content to be published by the company's vertical social networks. Scope of work included but was not limited to: branding, banners, illustrations, media kits, UI mocks, short-form videos, and live broadcasts.

HOT MAKEUP PROFESSIONAL 08/2015 - 10/2016

Social Content Designer & Webmaster

Responsible for photo touch-ups, designing social posts, creating newsletters, and maintenance of the company's eCommerce website on Shopify.

BASSET HOUND RESCUE OF SOCAL 01/2016

Volunteer Graphic Designer & Web Assistant

Provided graphic design work when needed and assisted with troubleshooting website errors.

EDUCATION

THE ART INSTITUTE OF CALIFORNIA — HOLLYWOOD
Web Design & Interactive Media
Bachelor of Science, with Honors
August 2011 - December 2014

PROFICIENCIES

AFTER EFFECTS 

PHOTOSHOP 

ILLUSTRATOR 

INDESIGN 

BALSAMIQ 

SUBLIME 

HTML 

CSS 

LET'S DESIGN TOGETHER & BUILD CREATIVE IDEAS

 LOS ANGELES, CA

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